

COOKIE INFORMATION

SCOPE OF THE COOKIE NOTICE

These regulations apply to the following websites managed by Smartha Global Kft (hereinafter: Operator):
smartha-global.com
smartha-global.hu

WHAT ARE COOKIES?

When the visitor visits the website covered by this information, a small data file called a cookie (hereinafter: cookie) is placed on his computer, which can serve several purposes.

We only use cookies that are absolutely necessary for the operation of the site and support sessions, identify individual user sessions, and facilitate the more convenient use of our website.

Some of the cookies we use are only temporary and disappear when you close the browser, while there are convenience cookies that are stored on your computer for 1 month, so that if you regularly visit our website, your browser remembers the settings you used previously, so you do not need to accept our cookie information every time you visit again or regularly set the filter conditions according to your needs.

PURPOSE OF COOKIES

Some of the cookies we use are essential for the proper functioning of the site (session cookie), others are used to facilitate the more convenient use of the website. By recording the visitor's settings and usage habits, navigation on the site and thereby facilitating the use of the website.

TYPES OF COOKIES

1. Session cookies

Session cookies are necessary for browsing the website, using the functions, among other things, they allow the visitor to comment on the actions performed on a given page, function or service. Without the use of "session cookies", the smooth use of the website cannot be guaranteed. Their validity period extends to the duration of the given visit, "cookies" are automatically deleted at the end of the session or when the browser is closed.

2. Convenience cookies that support use

These cookies enable our website to remember which mode of operation you have chosen (for example: you have accepted the cookie information and according to which sorting method the results received in the search result list are displayed). This is done so that on the next visit you do not have to accept the cookie information again and again or set the sorting principle according to which you want to view the content



displayed on the page. Without the information contained in the cookies that store preferences, our website may function less smoothly.

We do not record personal data in the convenience cookies, we only store an identification number, from which the site is informed that the cookie notice was previously accepted. The convenience cookie is stored in the browser of the client machine with an expiration date of 1 month.

CHECKING THE BROWSER'S COOKIE SETTINGS, DISABLING COOKIES

Modern browsers allow modification of cookie settings. Some browsers automatically accept cookies by default, but this setting can also be changed in order for the user to prevent automatic acceptance in the future. In case of conversion, the browser will offer the option to set cookies each time.

We draw our visitors' attention to the fact that since the purpose of cookies is to support and facilitate the usability and processes of the website, if cookies are disabled, we cannot guarantee that the visitor will be able to fully use all the functions of the website. In this case, the website may function differently than planned in the browser.

MORE DETAILED INFORMATION ABOUT THE COOKIE SETTINGS OF THE BROWSERS BELOW

Chrome
Firefox
Internet Explorer
Microsoft Edge

INFORMATION WHEN USING AN AD-BLOCKER

We would like to draw the attention of our visitors to the fact that when using an ad-blocker, information about the cookie statement is not always displayed. If you want to view it, deactivate the ad blocking application!

The storage of cookies necessary for the execution of the electronic communication process or the provision of certain desired functions (e.g. shopping cart function) is carried out on the basis of point f) of Article 6 (1) of the GDPR. The operator of the website has a legitimate interest in storing cookies in order to provide technically error-free and optimized services. If we store other cookies (e.g. cookies that analyze your browsing behavior), they are treated separately in this privacy statement.

ANALYTICS TOOLS AND ADVERTISEMENTS

GOOGLE ANALYTICS

This website uses the functions of the Google Analytics web analysis service. The provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that allow us to analyze the use of the website. The information generated by the cookie about your use of the website is usually transmitted to a Google server in the United States and stored there.



Google Analytics cookies are stored based on Article 6 (1) (f) of the GDPR. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and its advertisements.

IP ANONYMIZATION

We have activated the IP anonymization function on this website. As a result, your IP address is registered by Google in the member states of the European Union or in other contracting states of the Convention on the European Union.

The economic area was shortened before transfer to the USA. Only in exceptional cases is the full IP address sent to a Google server in the USA and shortened there. On behalf of the operator of this website, Google uses this information to evaluate your use of the website, to compile reports on website activity, and to provide the website operator with other services related to website activity and internet usage. The IP address transmitted by your browser as part of Google Analytics is not combined with other Google data.

BROWSER PLUGIN

You can prevent the storage of cookies by setting your browser software accordingly; However, we would like to draw your attention to the fact that in this case you may not be able to use all the functions of the website in full. You can also prevent Google from collecting the data generated by the cookie and related to your use of the website (including your IP address) and processing this data by Google by downloading the browser plug-in available at the link below and installing :

<https://tools.google.com/dlpage/gaoptout?hl=de>.

OBJECTION TO DATA COLLECTION

You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie is set to collect your data prevent future visits to the website: Disable Google Analytics.

Google Analytics you can find more information about the handling of user data in Google's privacy statement:

<https://support.google.com/analytics/answer/6004245?hl=de>